

AESTHETIC PROFILE

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COMPLETED FORM [SUBMIT](#)

Please read through the emotions that are associated with each color and circle the two or three colors that best describe the image that you identified in the perception profile. Keep in mind that some colors have completely different meanings when combined.

Violet

Artistic, creative, confident, dignified, mysterious, inspiring, and passionate

Pink

Affectionate, comfortable, gentle, sweet, and feminine

Brown

Natural, durable, practical, reliable, comfortable, and warm

Black

Powerful, sophisticated, polite, and sleek

Grey

Intelligent, futuristic, modest, technological, secure, sleek

White

Clean, pure, simple, innocent, sophisticated, and sterile

Muted Colors

(forest green, navy blue, mustard, maroon, plum)
Professional, dominant, dependable

Pastel Colors

Dainty, clean, soft, fresh, calming

Bright Colors

Happy, cheerful, energizing

Primary Colors

Child-like, elementary, clown-like

Red

Powerful, aggressive, outgoing, outspoken, dominant, spontaneous, energetic, flashy, strong

Red-Orange

Strong, forceful, and positive

Orange

Energetic, active, exciting, and cost effective

Orange-Yellow

Classy, and gold-like

Yellow

Cheerful, hopeful, vital, and optimistic

Yellow-Green

Flashy, trendy, acidic, loud, and vibrant

Green

Natural, fresh, tranquil, mellow, comfortable, soothing, and restful

Green-Blue

Whimsical, refreshing, and clean

Blue

Trustworthy, conservative, secure, masculine, silent, tranquil, respectable, and responsible

Blue-Violet

Royal, expensive, luxurious, and high-quality